For Immediate Release
December 13, 2010

Rutherford Dust to Host a Romantic Cruise to Alaska

Rutherford, CA — The Rutherford Dust Society, in cooperation with wine educator Ray Johnson, is providing wines and speakers for a remarkable tour of Alaska on board the luxurious Golden Princess. The Expedia Wine Club Cruise will set sail from Seattle, Washington on June 11, 2011 for a 7-day cruise.

Premier Rutherford wineries participating in this cruise will be Frank Family Vineyards, Peju Province Winery, and Honig Vineyard and Winery. The Rutherford Dust cruise experience will include:

- **Three Wines each night with dinner** from the featured wineries.
- **Five Wine** Education Seminars / Tastings.
- **Exclusive Winemaker's Dinner** in Sabatini's Restaurant hosted by special guests.
- **Welcome Aboard Reception** featuring wines from Frank Family Vineyards, Peju, and Honig Vineyards and Winery.
- **Special Wine Tasting Events** led by these exceptional winemakers and educators.
- **7 Day Cruise, aboard Golden Princess** Roundtrip Seattle visiting: Juneau, Ketchikan, Skagway, and Victoria, B.C

In addition to the winery principals, Ray Johnson, Director of Sonoma State University Wine Business Institute, respected wine educator, industry expert, author, and Assistant Director of the San Francisco Chronicle Wine Competition, will be the wine expert aboard ship to guide wine lovers on their journey of discovery.

For reservations and information, contact Expedia Cruise Ship Centers toll-free at 877-651-7447 or online at wineclub@cruiseshipcenters.com.

About Rutherford Dust Society

Founded in 1994, the Rutherford Dust Society's mission is to encourage and promote the highest quality standards in grape growing and wine making in the Rutherford Viticultural Area, and to gain recognition for this quality through education of the membership and public. To that end, the Rutherford Dust Society hosts several yearly events, including the Chili Ball, the best "Block Party" in Napa Valley, and A Day in the Dust, a trade and media tasting of current vintages. To promote the health of the Napa River, the Rutherford Dust Society formed the Rutherford Dust Restoration Team, a group of vintners and growers who are working together to restore the river as it passes through the Rutherford AVA.

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